

Dear Friend of CASA,

Each year in our community innocent children enter the court system because they have been the victims of abuse and neglect. East-Central CASA, a nonprofit organization, represents abused and neglected children in our community during court proceedings. Our trained volunteers speak for the children who would otherwise not be heard, giving them a VOICE, hope, and a future.

**On Friday, May 17, EC-CASA will be hosting our signature fundraising event, Fire & Ice Gala and Auction,** the single largest fundraiser benefitting our program. The gala will be held at the Swiftel Center in Brookings. I would like to invite **Brookings Health System** to consider participating as a distinguished sponsor or donor for this premier event. As a supporter you will gain the recognition of being a CASA partner and more importantly, an advocate for children who have been abused and neglected. This powerful evening includes dining, an inspirational program, raffles, and silent and live auctions. Over the past 12 years, friends of CASA have helped us raise \$600,000 which is used to ensure child victims in our community are heard.

So often we hear the statistics of children in foster care and fail to see the individual children who make up those numbers. These words are from a 14-year-old child; after her case closed she text her advocate to thank her. The advocate said this was the most meaningful text message she had ever received. At that moment she knew the past 27 months she had spent advocating for four children, placed 140 miles away, **HAD MADE A DIFFERENCE.** Every tear, both happy and sad, every mile driven, every meeting, every visit, every football game, every school lunch, every IEP meeting, every court hearing, and every report written.... **MATTERED...** to four children. I think you will agree....our volunteers are making a difference in the lives of children.

**Your involvement is key to our success.** There are several opportunities for your company to participate in this event. Should you decide to become a sponsor or donor, your gift, along with the gifts from others, will allow us to continue to provide a VOICE for children in need. We would welcome your participation in the form of a **sponsorship, in-kind support, or donation of an auction item.** Attached are the Gala Sponsorship Opportunities and Benefits to help you identify the level of sponsorship that best fits your capacity to contribute. At East-Central CASA we have accomplished a great deal, but so much more must be done to assist abused and neglected children in search of safe, permanent homes. To continue our work, we need assistance, from people who care about the safety and well-being of children. I would like to thank you in advance for your consideration.

**“Thank you  
for everything  
you’ve done  
for the kids  
and me.”**



Julie Wermers, Executive Director

**Board Members and Fire & Ice Committee Chair**

Dan Beinhorn  
Staci Perry

Keli Books  
Kate Treiber

Amanda Lauer  
Darilyn Odegaard

Paul Lewis

## Gala Sponsorships and Benefits

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Friday, May 17, 2019 • Swiftel Center, Brookings  
VIP Reception (for Sponsor & Sponsors Guests 6:00 PM) • General Admission (7:00 PM)

East-Central CASA will work to provide each sponsor to provide maximum visibility through our media partners, social media, and at Fire & Ice Auction & Gala. Your donation of money, time or an auction item are all significant to our programs success. Thank you for your commitment to children in need.

### Diamond of Hope - \$2,500

- Sixteen Guest Tickets to VIP Reception and Gala (2 table of 8)
- Pre-Gala VIP Reception wine & hors d' oeuvres, special bidding opportunities for guests one hour prior to start of event
- Special advertising opportunity: Company name & logo on bidding system via guest mobile phone
- Link on CASA's website
- Full page color advertising in the event program
- Company name, logo, & advertising on video display during event
- Company name, & logo listed in newspaper advertising
- Company name used in radio advertising
- Company recognition on event publications and signage

### Diamond - \$1,000

- Eight guest tickets to VIP reception and gala
- Pre-Gala VIP Reception wine & hors d' oeuvres, special bidding opportunities for guests one hour prior to start of event
- Link on CASA's website
- Full page color advertising in the event program
- Company name, logo, & advertising on video display during event
- Company name, & logo listed in newspaper advertising
- Company name used in radio advertising
- Company recognition on event publications and signage

### Emerald - \$750

- Six guest tickets to gala
- Link on CASA's website
- Half page color advertising in the event program
- Company name & logo on video display during event
- Company name, & logo listed in newspaper advertising
- Company name used in radio advertising
- Company recognition on event publications and signage

### Ruby - \$500

- Four guest tickets to gala
- Link on CASA's website
- Company name, logo on video display during event
- Company name listed in newspaper advertising
- Company name used in radio advertising
- Company recognition on event publications and signage

### Sapphire - \$250

- Two guest tickets to gala
- Link on CASA's website
- Company name & logo on video display during event
- Company name listed in newspaper advertising
- Company name used in radio advertising
- Company recognition on event publications and signage

### Topaz - \$125

- Company name & logo on video display during event
- Link on CASA's website
- Company recognition on event publications and signage

### Auction Donation

- Company name listed in the event program and on the auction table

Will be acknowledged at the appropriate sponsorship level above, based on the stated value of the donated gift



**Yes, our company would like to be a 2019 Fire & Ice Auction and Gala Sponsor**

Thank you for agreeing to serve as one of our distinguished sponsors. Please return this completed form via mail, or email by **Monday, April 22.**

**Mail**

East Central CASA  
 1215 Trail Ridge Road  
 Brookings, SD 57006

**For Questions Contact**

Julie Wermers  
 casadir@brookings.net  
 605-697-6106

Company/Individual Name (as it should appear in printed material) \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

**Please identify your sponsorship level:**

- Diamond of Hope - \$2,500**  
 Ad size 5.5 X 8.5 (color)  
 Logo (color)
- Diamond - \$1,000**  
 Ad size 5.5 X 8.5 (color)  
 Logo (color)
- Emerald - \$750**  
 Ad size 5.5 X 5.5 (color)  
 Logo (color)
- Ruby - \$500**  
 Logo (color)
- Sapphire - \$250**  
 Logo (color)
- Topaz - \$125**  
 Logo (color)
- VIP Reception & Ticket - \$75**
- Individual Ticket - \$60**
- Auction Donation**
- Enclosed is a donation in the amount of \$ \_\_\_\_\_

**Method of Payment:**

- Check payable to "East Central CASA"
- Please charge my credit card  
 Card Type:    VISA            MC

Credit Card No: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

All logos and other artwork should be emailed to: [casadir@brookings.net](mailto:casadir@brookings.net)  
 accepted format: jpeg, pdf, or esp format

**Auction Donation**

Description of item (full description for printed material) \_\_\_\_\_

Approximate value of item: \$ \_\_\_\_\_